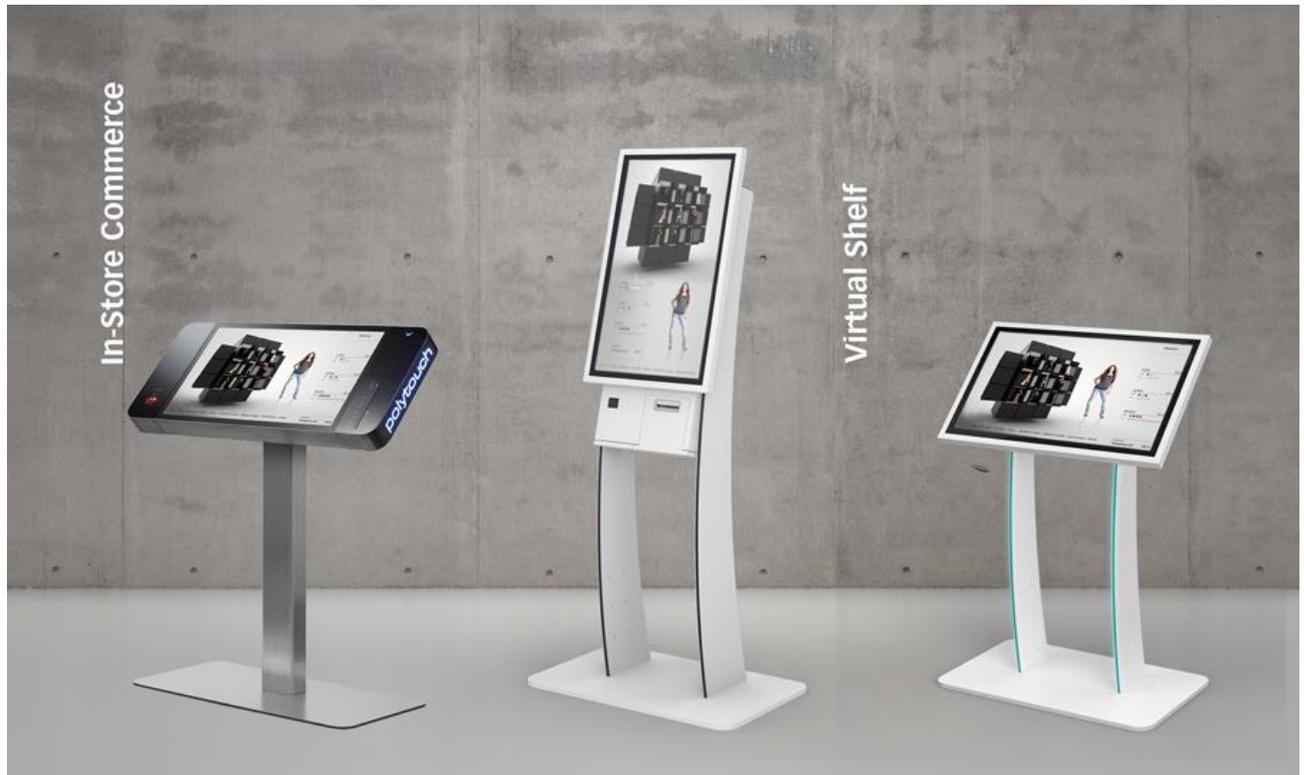


The perfect combination of software and hardware for retail applications: Intuiface and Pyramid Computer will showcase their latest solutions for in-store commerce and virtual shelf extension at Paris Retail Week 2018



Freiburg, Germany (28th August 2018) – [Pyramid Computer GmbH](#), the international kiosk market leader for Retail & Hospitality, will exhibit their latest range of interactive self-service kiosks along with the software platform from [Intuiface](#), the market leader for interactive digital content creation at the Retail Week 2018, stand E116, which takes place from 10th to 12th of September at Paris Expo, Port de Versailles.

The primary objective of this partnership is to deliver a combined best-of-breed solution to the retail industry.

The two companies will be actively demonstrating their combined solutions to leading retailers during the show. Both, hardware and software, as well as the delivery, installation and long-term support processes, are all scalable to meet the needs of retail chains of all sizes.

Intuiface is a software platform designed to enable any retail organization to adopt the latest interactive technologies - touch, RFID/NFC, beacons, web APIs, sensors and more - and incorporate them into beautiful and intuitive applications that can be created without coding, thus reducing the cost of ownership and time to deployment. Intuiface's software solution perfectly complements Pyramid's modular kiosk solutions.

According to Patrick Hagemeister, Pyramid's International Account Director, "Intuiface enables any organization to create and deliver – in record time - gratifying, purposeful, data-driven digital

experiences that connect people to place, powered by the latest interactive technologies. We will demonstrate on our booth various experiences created with Intuiface.”

Pyramid has years of experience of designing and manufacturing kiosks for the retail and hospitality sectors. Pyramid’s kiosks are manufactured in Germany, ensuring the highest quality with very good lead times. Pyramid’s kiosks follow a modular design, enabling unit customization to fully meet customers’ requirements. New shopping experiences can be created by using these interactive digital kiosks, allowing customers to browse, buy and explore products and services inside the store.

“Pyramid has a long tradition of providing high-quality kiosk manufacturing that meet and exceed retailers’ expectations. Their kiosks are the perfect design match for applications created using Intuiface. We are very pleased to combine our efforts to deliver best-of-breed self-service kiosk technologies to the retail sector.” commented Vincent Encontre, Intuiface’s COO.

The two leading companies are looking forward to the first joint appearance at the upcoming Paris Retail Week.

Further information:

www.intuiface.com

www.pyramid-computer.com/polytouch

About Intuiface

Intuiface is the world’s premier platform for creating, deploying, measuring and managing deeply interactive digital experiences without writing code. Over 1400 companies across 90+ countries are connecting people to place using interactive options such as touch, RFID/NFC, beacons, Web APIs, Internet of Things, and much more. For any industry – including retail, hospitality, real estate, tourism, education – and for any intent – from digital signs to self-service kiosks and assisted selling.

About Pyramid

Pyramid is a 30 year old, mid-sized systems manufacturer with factories in Germany and Taiwan and a sales office in the UK.

In opposite to most kiosk manufacturers, Pyramid builds its own PC technology and touch screens. This high level of component manufacturing enables us to create very slim and elegant highly integrated designs, still remaining extremely flexible and easy to maintain. Our screen focus sizes are 24" and 32" and the Pyramid “polytouch[®]” named kiosk designs are successful in Europe in retail, hospitality and QSRs.

Standard and custom Pyramid polytouch[®] kiosk solutions are sold via OEM or sales partners, as a bespoke work.

Pyramid has been certified to EN ISO 9001 standard since 1997 and is regularly successfully audited by large industrial customers. Pyramid was established in Freiburg in 1985 by managing partners Frieder Hansen and Niko Hensler, who still run the operation.