

PRESS RELEASE (US version)

Pyramid announces world's first 4-in-1 self-service kiosk

polytouch® 32 PE4000 maximizes sales and customer convenience

Freiburg, Germany, September 3 2019 - Pyramid Computer, a leading manufacturer of self-service kiosks, today announced the new polytouch® 32 PE4000, the world's first system to combine four self-service kiosks on a single pedestal.

Ideal for quick service restaurants (QSRs), cinemas and airports, the innovative 4-in-1 solution features four 32-inch touchscreens, quadrupling the number of potential user interactions and sales opportunities from a single installation. The patent-protected design is very stable and has an attractive, space-saving central pedestal which accommodates the four Intel® based PCs. The pedestal is constructed from high-performance continuously cast aluminum.

"Quick service restaurants (QSRs), cinemas and airports are calling for kiosk systems which allow multiple customers to place their orders or check-in with greater convenience and speed," said Patrick Hagemeister, US Sales Manager, Pyramid Computer. "The polytouch® 32 PE4000 meets the growing demand for more powerful solutions, capable of addressing high and highest usage frequency applications, busting queues even during extreme peak times."

Pyramid has produced more than 30,000 polytouch® kiosk terminals for deployment in the retail, hospitality and leisure industries over the last six years. In the US the company's polytouch® kiosk brand is used by a growing number of customers including the major cinema chains AMC and Cinemark. This is for a range of applications such as self-ordering and self-checkout, ticket printing, QR- and barcode scanning.

Pyramid designed the new polytouch® 32 PE4000 with one PC per touchscreen display to maximize the reliability of the complete system. At the same time, the performance of the individual applications per display increases. A removable cover in the pedestal allows quick access to all PC-units for maintenance purposes. The 4-in-1 solution also significantly reduces investment costs compared to several individual systems.

Added Patrick Hagemeister: "We can deliver the PE4000 with an automatic dispensing unit on request. This enables us, for example, to offer fast-food and fast-casual restaurants a system that automates their complete order process and locates customers. Here we rely on our Pyramid Location System (PLS)."

The polytouch® 32 PE4000 can be branded and customized to a very high degree to create a highly individual look. Depending on the application it can be fitted with a broad range of peripherals such as 2D or 3D scanners, thermal printers, or payment modules of many makes and models. For special applications that may involve AI

technology, Pyramid can even integrate peripherals such as cameras into the display frame to achieve the best results. In all cases, Pyramid will work very closely with all parties involved to determine the best hardware configuration, no matter the complexity of the application.

For further information about the polytouch® 32 PE4000:

Website: <https://www.pyramid-computer.com/PE4000>

Video: <https://www.youtube.com/watch?v=nJCualvliB8>

Data sheet: https://www.pyramid.de/produkte/kioske/polytouch/polytouch-32-pe4000.html?file=files/content/polytouch/pdf/4010062485_ds_polytouch_32_PE4000_EN.pdf

About Pyramid Computer

Pyramid Computer has focused on the development and manufacture of high performance and tailor-made IT solutions since 1985. The company has produced more than 30,000 customized kiosk terminals for QSR and retail customers throughout the world. In addition, it has developed a uniquely precise system for localization and automation in hospitality and retail - Pyramid Location System. All products including IT hardware, indoor localization, and Network & Security and Industrial PC & Imaging products are manufactured in Germany for shipment and installation via worldwide OEM and distribution partners.



Image 1 Four at a stroke! Space-saving and for up to four people simultaneously



Image 2 The polytouch® 32 PE4000 can be branded and customized to a very high degree to create a highly individual look.



Image 3 Pyramid works very closely with all parties involved to determine the best hardware configuration.

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