



## **Pyramid Computer GmbH buys Media 5 Solutions to create UK subsidiary**

Pyramid Computer GmbH announced today the acquisition of the assets and business of Media 5 Solutions Ltd. The deal, which was completed earlier this week, will, for the first time, provide Pyramid with a UK base and a foundation to develop their kiosk business across the Retail and Hospitality sectors in UK and Ireland.

Pyramid Computer is a long established kiosk designer operating from its home base in Freiburg Germany. In addition they manufacture and assemble kiosks in Erfurt, Germany and have a joint venture operation with a touch-screen manufacturer in Taiwan. In the UK they are best known for providing their polytouch® units to Marks & Spencer and Sofology.

Media 5 Solutions Ltd is a MBO from Retec Digital and is led by its principal shareholders, Graeme Derby and Charles McKay. They were previously the driving force behind the development of Retec Digital into one of the leading kiosk providers to the UK retail sectors. Retec was responsible for kiosk deployments into Tesco, Argos, Sainsburys and Fujifilm amongst others.

The objective behind the deal is to create a UK base for Pyramid and to acquire a ready made customer base. Frieder Hansen, Co-founder and Managing Director said “ We have considered starting up in the UK for some time and the opportunity to work with Media 5 customers and Graeme & Charles seemed the perfect chance to put our plans into operation. We believe there are great opportunities for our products in the UK.

Graeme Derby Managing Director at Media 5 said.” I have felt for some time that Media 5 needed greater scale to fully develop in the UK marketplace. The chance to work with Pyramid offers both the necessary scale and resources. I think the Pyramid product range is very exciting and has much to offer UK customers. I look forward to telling our customers about Pyramid and its plans for the UK.

Pyramid will be exhibiting at RBTE on 8<sup>th</sup> & 9<sup>th</sup> May at Olympia Exhibition Centre in London.

24 April 2017.

**Or visit:** [www.polytouch.de/en](http://www.polytouch.de/en) and [www.pyramid-computer.com](http://www.pyramid-computer.com)

### **About Pyramid Computer**

For more than 30 years Pyramid Computer GmbH, based in Freiburg, Germany, has specialised in the development and production of customised IT systems for professional use in various industries, with specific focus on hardware solutions, appliances, industrial IT solutions, and an extensive range of tailored services. Pyramid handles the entire process from development to manufacture, delivery, logistics and support. Over 100 staff are employed at its headquarters in Freiburg, as well as at its production and logistics centre in Erfurt. A global service network as well as sales offices in the US, the UK, Italy, and France, highlight Pyramid's

international outlook. To offer support for polytouch® project planning and implementation, Pyramid has established a partner network of experienced creative agencies, application developers, systems integrators, and service and hardware partners.

Pyramid has been certified to EN ISO 9001 standard since 1997 and is regularly successfully audited by large industrial customers. Pyramid was established in Freiburg in 1985 by managing partners Frieder Hansen and Niko Hensler, who still run the operation.