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PRESS RELEASE

Pyramid Computer to exhibit Intelligent Vending Modules and latest polytouch® All-in-one interactive component range at RBTE 2016

Freiburg, Germany (1ˢᵗ March 2016) – Pyramid Computer GmbH, a developer and producer of customisable IT solutions in the Retail & Interactive sectors, will showcase its latest All-in-one polytouch® components range and its much talked about Intelligent Vending Modules at the Retail Business Technology Expo 2016 (RBTE), which takes place from 9ᵗʰ – 10ᵗʰ March at the Olympia in London, UK.

All-in-one polytouch® components
RBTE presents an ideal opportunity for retailers and end users to learn more about the latest All-in-one polytouch® components, which have recently seen successful incorporation into a whole array of retail solutions. This modular product approach is the result from more than 6 years of experience in the multitouch sector. Well-known and successfully rolled-out retail projects are e.g. M&S, McDonalds and AMC theatres.

The All-in-one polytouch® components – available in 32, 55 and 65-inch screen configurations – are fully customisable with regards to display size, mounting options (colour, framed and open frame) and PC-Box performance (available from Intel® Core ™ i3 up to i7 & GPU processor depending on performance requirements). Thanks to the modular design of the system it can be incorporated into virtually any retail environment. The installation of polytouch® systems gives retailers the tools to offer a wide range of additional services to encourage upselling and faster, more convenient checkout; for example offering related accessories, product finder and/or product comparison sub menus.

Another key feature of the interactive display series is the plug & play PC-Box, which can be easily and comfortably attached to the display with only two screws or stored separately where space is an issue. With its single interface supplying the display with power, video and touch signal, All-in-one polytouch® components offer great accessibility and easy maintenance.

Intelligent Vending Modules
Also to be showcased on Pyramid's RBTE stand are its revolutionary Intelligent Vending Modules, allowing the automised sale of standard goods in shopping centres, airports and train stations through scalable and customisable lockers

This IoT product – which can be operated per app with smartphones or polytouch® kiosk – brings the traditional vending machine to a whole new platform. For retailers, the "Intelligent Vending"

modules allow for turn over long after closing time, and can operate either self-sufficiently or in combination with other polytouch® devices. The introduction of the Intelligent Vending Modules provide a revolutionary consumer experience through after hours shopping convenience and automised efficiency.

Another talking point of this solution is the integrated CMOS camera which features reverse vending – an automatic product return process. If a customer wishes to return a purchase for any reason, after putting it in an empty locker, a picture will be taken automatically to document that the product has been returned. This offers customers an automated way to return their purchase – at any time.

 "RBTE provides Pyramid with the ideal opportunity to present our latest Retail & Interactive solutions to the UK market," commented Nico Brandes, Pyramid's Area Sales Manager for the UK and North America. "We're confident that our interactive solutions offer both consumers and retailers a genuinely streamlined shopping experience. We encourage visitors to RBTE to come to our stand and play with the All-in-one and the Intelligent Vending Modules to experience just how much fun shopping can be."

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About Pyramid Computer
For more than 30 years Pyramid Computer GmbH, based in Freiburg, Germany, has specialised in the development and production of customised IT systems for professional use in various industries, with specific focus on hardware solutions, appliances, industrial IT solutions, and an extensive range of tailored services. Pyramid handles the entire process from development to manufacture, delivery, logistics and support.
Over 100 staff are employed at its headquarters in Freiburg, as well as at its production and logistics centre in Erfurt. A global service network as well as sales offices in the US, the UK, Italy, and France, highlight Pyramid's international outlook.
To offer support for polytouch® project planning and implementation, Pyramid has established a partner network of experienced creative agencies, application developers, systems integrators, and service and hardware partners.
Pyramid has been certified to EN ISO 9001 standard since 1997 and is regularly successfully audited by large industrial customers. Pyramid was established in Freiburg in 1985 by managing partners Frieder Hansen and Niko Hensler, who still run the operation.