



# Personalized Gift Cards

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*SELF-SERVICE KIOSK WITH INTEGRATED  
GIFT CARD PRINTER*

# Great looking personalized gift cards on demand

We all know situations like this: Someone's birthday is coming up and amidst the hustle and bustle, you did not get around to getting a gift. Gift vouchers are a common last resort, but let's face it: It's not quite as uninspired

as giving cash, but it's close. Fix that by adding a layer of personalization! This kiosk provides customers with an easy-to-use option to secure a last-minute gift that still comes with a personal touch.



## Perfect for every occasion

Allow your customers to add a personal message



## Add an additional revenue stream

Generate revenue from an additional autonomous source



## Create sales in a variety of locations

Perfect for high-traffic environments like airports or shopping malls



## Expand your customer base

Provide an attractive personalized last-minute gift option for customers

### This is how it works:

- Customers select a gift card of their choice from different service vendors and retailers
- A range of designs is presented for selection, including seasonal options
- A desired cash value amount can be selected, and a personal message can be added
- The gift card is then printed at the kiosk, using the desired design and customized message

### The hardware: polytouch® 32 curve by Pyramid Computer

polytouch® 32 curve is a space-efficient kiosk solution, which is specifically designed to meet the requirements of retailers. With its minimal use of space and a wide variety of placement options, it provides a great degree of flexibility and comes with a highly ergonomic design.

[www.pyramid-computer.com/gift-card-kiosk](http://www.pyramid-computer.com/gift-card-kiosk)

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### NTS commerce platform – the base layer for your retail vision

The kiosk uses a web-based software front end built upon our open API-based platform. It allows retailers and telcos to tailor their retail processes according to their specific needs. Providing a maximum degree of flexibility and scalability, it's perfect for operators with extensive retail networks.

[www.ntsretail.com/commerce-platform](http://www.ntsretail.com/commerce-platform)

# NTS Retail

## *KEY FACTS*

NTS Retail is a specialist provider of retail solutions with a clear focus on the telecoms industry. Building on a strong expertise from more than 350 retail projects over a span of more than 20 years, we design our solutions around the specific requirements of leading telcos.

[www.ntsretail.com](http://www.ntsretail.com)

# Pyramid Computer

## *KEY FACTS*

Pyramid Computer is a German company with more than 30 years experience of designing and manufacturing kiosks for the retail, hospitality and transportation sectors. The company manufactures all kiosks in Germany, which ensures maintaining the highest quality with very good lead times.

[www.pyramid-computer.com](http://www.pyramid-computer.com)