

Scheidt & Bachmann and Pyramid Computer – strong partners for smart checkout at fuel retail sites

Mönchengladbach, Germany — *February 18, 2021* Scheidt & Bachmann GmbH and Pyramid Computer GmbH today announced a partnership to promote self-checkout solutions at fuel retail sites.

With the growing acceptance of self-services by consumers in other areas of retail the introduction of self-checkout options at a fuel retail site is the next logical step. Therefore, Scheidt & Bachmann has developed its SIQMA Smooove smart checkout solution for which the company trusts in Pyramid Computer as hardware solution when it comes to proven self-checkout kiosks. Being market leading in this area, Pyramid Computer kiosk systems are already well established in major grocery retail or fast food chains.

Self-checkout solutions will enhance the customer journey at fuel retail sites greatly. The modern kiosk systems will add to an improved shopping experience by shortening waiting times for customers standing in line at the POS and providing additional services such as loyalty on boarding for example.

“The Pyramid Computer hardware platform is the right fit to our innovative smart checkout solution especially designed to fit the fuel retail needs”, says Harald Pöpke, Product Manager at Scheidt & Bachmann.

The kiosk terminals are equipped with large screens that support intuitive customer interaction as well as state-of-the-art payment solutions that accept all different kind of payment methods incl. fuel cards and contactless payment also by mobile devices. They support the customers desire to avoid personal contacts during their shopping experience and speed up transactions. Thus for the fuel retailer a higher throughput and enhanced customer loyalty are clear benefits.

“We are very proud to work with Scheidt & Bachmann. Thanks to their expertise in the fuel retail market, the SIQMA applications are intuitive, easy to use and optimize the in-store customer experience.”, says Maximilian Rischau, Key Account Manager at Pyramid Computer.

About Scheidt & Bachmann GmbH

Scheidt & Bachmann is a family business with more than 3,000 employees and was founded in 1872. The system solutions provider offers solutions for fuel retail and parking, fare collection management and signalling. Scheidt & Bachmann acts as global system provider in more than 50 countries and counts system development, system integration, service management, hosting and software-as-a-service to its core competencies.

With numerous innovations, Scheidt & Bachmann sets benchmarks that often develop into industry-wide standards. With the SIQMA product brand solutions are provided, which effectively improve the customer journey at fuel retail sites by means of cloud-based systems. With the SIQMA product range Scheidt & Bachmann offers its international customers a modern solution portfolio of POS, BOS and HOS systems, payment terminals, and innovative cloud solutions.

About Pyramid Computer GmbH

Pyramid Computer is a leading developer and manufacturer of IT solutions for the retail & hospitality market. The company hardware solutions include interactive kiosks, network & security server as well as computer vision systems.

Pyramid Computer, founded in 1985, is today the #1 manufacturer worldwide of self-ordering kiosks for restaurants - over 40.000 kiosks were shipped to the well-known global enterprises. Customer proximity, flexibility and modularity combined with innovation guarantee minimum time-to-market and best in class solutions for the fast-growing market of digitalized marketplaces.

More than 130 employees are based at the headquarters in Freiburg and our production and logistics facility near Erfurt.

Pyramid Computer has been certified according to DIN EN ISO9001 since 1997 and is regularly and successfully audited by large industrial customers.